making the city a better place to live in, work in, invest in and visit. Better care for Better support for **Better opportunities** Belfast's environment people & communities for success across the city Cleaner & greener Vibrant, shared & diverse Stimulate & support city economic growth Zero waste direct to People feel safer landfill **Cultural & tourism** experience People are healthier Climate change Inequalities reduced Natural & built heritage Regeneration & growing the rate base Younger & older people Better Leadership – strong, fair, together **Better Services – listening & delivering Place Shaping RPA Good Relations** HR Communication **Financial** Information Planning & Governance **Assets** Management & Risk Planning Management **Performance** & Engagement

The Council takes a leading role in improving quality of life now and for future generations for the people of Belfast by

Better Value for Money – a can do, accountable, efficient Council